



The PHOnetic
For anyone interested in primary health

TPHO's Fortnightly Newsletter,
Issue 11, 13 June 2007

Who Was Vanessa Lowndes? E



Vanessa Lowndes Centre Programme Coordinator Kemara Keelan discovers who Vanessa Lowndes was.

Just who was Vanessa Lowndes? This and other questions about this district's valuable training facility were answered at the successful Vanessa Lowndes Centre Open Day last month.

Over sixty people had a chance to look through the Childers Road facility which is the base for programmes and services for people who experience any kind of disability – mental, physical or intellectual.

Vanessa Lowndes, the woman who gave her name to the centre, was the daughter of Colin Lowndes.

A successful business man, Colin had donated funds for the first Centre which opened at Gisborne Boys High School in 1969. In a Gisborne Herald newspaper clipping from 1973, which captured the interest of current Programme Coordinator Kemara Keelan, Ms Lowndes is photographed during her first visit to the Centre.

Vanessa Lowndes was described in the article as having a particular interest in "welfare work" and "helping rehabilitate

handicapped people".

Kemara said while the lexicon has changed, the Vanessa Lowndes Centre is still about building confidence and preparing people with disabilities for employment.

"Programmes on offer include clay work and ceramics, fitness and health, cooking and meal preparation, horticulture and gardening, computing, light engineering, numeracy and literacy."

Kemara said the Centre has 38 people using it's programmes. During the short time The PHOnetic was at the Open Day a family keen to enrol a younger member, and staff from Tairāwhiti Polytechnic and Tairāwhiti District Health, were just some of the number that visited.

"We were thrilled with the interest, as the aim was to let the community know we are here and show them what we offer."

For more information about the Vanessa Lowndes Centre phone **(06) 868 4232** or email [Kemara Keelan](mailto:Kemara)

Community News

This section of our newsletter is devoted to you and your projects. If you would like to advertise your event, seminar or meeting, email details to [The PHOnetic](mailto:TPHO@tpho.org.nz)

To add someone to The PHOnetic email distribution list, or to opt off, email details to [The PHOnetic](mailto:TPHO@tpho.org.nz)

Cancer Services Scholarships/Awards If you are working in the field of Cancer Services in Tairāwhiti you are invited to apply for a 2007 scholarship/award from the Central Districts Division of the Cancer Society of New Zealand. Total sum available \$15,000. For eligibility criteria and more information contact Bronwen Laursen, Divisional Manager, Central Districts Division of Cancer Society NZ, Palmerston North by emailing [Bronwen Laursen](mailto:Bronwen.Laursen@csnz.org.nz).

Gisborne East Coast Cancer Society, Special General Meeting To approve changes to the Gisborne and East Coast Trust's Constitution. Tuesday 19 June, Cancer Society Rooms, Morris Adair Building, Gisborne Hospital, 5.30pm.

Improving Immunisation Coverage This workshop will focus on strategies to progress towards the Health Target of '95% of two-year-olds fully immunised'. There will be presentations by speakers from the MOH, DHBS, and other organisations. Presentations will include successful strategies to improve further coverage. The Workshop is Thursday 19 July 2007, 9am-4pm, Wellington. For more information read the [MOH Invitation](#) and to register print off the [MOH Registration Form](#).

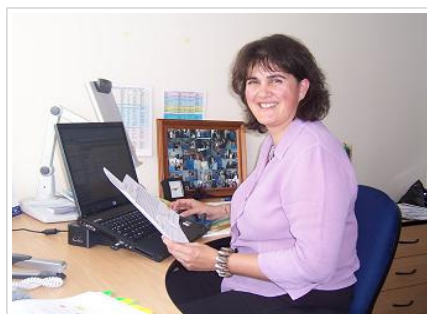
Kaupapa Maori Addiction Residential Treatment Service, RFP Lakes DHB on behalf of the Midland District Health Boards (BOP, Lakes, Tairāwhiti, Taranaki and Waikato) is inviting organisations to submit proposals for the delivery of a Regional Kaupapa Maori Clinical Addiction Residential

Changing Face of Turanganui PHO Patients E

Turanganui Primary Health Organisation's enrolled population has fallen slightly, with figures for Maori falling more than European, says Turanganui PHO Chief Executive Keriana Brooking.

Added, to that, the enrolled population is getting older.

"Obviously any analysis must take into account that this is an individual report, however if you are talking trends, then that is a rudimentary conclusion that could be drawn from a statistical report provided by Pinnacle Group Ltd's Primary Health Intelligence Unit."



TPHO CEO Keriana Brooking

The purpose of the report called Registered Population Trend Analysis is to give TPO a look into the trends and patterns of its enrolled population.

"While the trend is small, it's interesting as it doesn't reflect what's happening in the total population for the district. We are not getting whiter and older as a community."

The report shows between the end of 2005 (2005, Q2) and the middle of 2007 (2007, Q1), the enrolled population with Turanganui PHO GP Practices dropped from 33,362 to 31, 925 (4.43%).

The biggest change was in patients who identify as Maori. Numbers dropped from 11,398 at the end of 2005 to 10,546 in the middle of 2007 (7.83%).

A similar drop was noted for people identifying as Pacific Island peoples. Meanwhile, the figures show the number of patients identifying as non-Maori is not going down as fast and has dropped by only 1.88%.

When looking at the change in enrolled patient numbers in relation to age, the biggest drop occurred in 0-4 year-olds (8.95%) and 25-44-year-olds (9.14%). It could be assumed that when the older age group leaves, it takes the 0-4-year-old enrolments with them, says Keriana.

In contrast, the number of 65-84-year-olds enrolled rose during the time period by 3,465 people or 2.97%. The number of people aged 85+ enrolled rose slightly.

Keriana says when interpreting the change in enrolled patient numbers it is important to remember three things.

- Throughout the country as more and more PHOs have been created and stabilised, any duplicated patient enrolments have been sorted out.
- Once a PHO has been established for three years General Practices have carried out checks on their enrolled populations by contacting patients to ascertain where they would like to be enrolled. In effect this will have cleaned up a lot of duplicate enrolments.
- Patients may have left TPHO General Practices as a result of cost changes.

The easy-to-read nine page report can be read in full by clicking [here](#).

One Vision E

Notice the revamped Turanganui Primary Health Organisation logo and the new vision at the top of this webpage?

TPHO Board chair David Scott says behind every great effort there is a powerful vision helping define a group's common purpose. The Board wanted a statement that encapsulated the key priorities of a Primary Health Organisation, as well as a statement that would remind provider staff what the organisation stands for, and why they are prepared to work together as a group.



"At a high level, a vision can draw everyone working within TPHO to aim for a common good, and inspire staff to turn dreams into a reality. At a practical level the statement can provide a basis for developing other aspects of the PHO's goals, strategies and action plans."

David says the board wanted to capture the "dream" but also wanted to be concise. "We wanted the vision to be general as this is not the time to indicate specifics on the how, who and when."

Chief Executive Keriana Brooking says 'Healthy Fit' is a phrase that describes something that fits in well with something else. "That is, the PHO's services fit in well with the needs of the community and the work being done by other health organisations."

She said personal and family, or whanau health and wellbeing, is where good health begins, and the PHO is simply one piece of a jigsaw available to help people put good health in place.

"It's a very flexible piece of jigsaw, representing the different GP and Turanga Health services available, and therefore a healthy fit. On top of that both the words 'healthy' and 'fit' have their own positive meaning and connotations."

Turanga Health Personal Health Manager and Board member Albie Stewart says 'Whanau Ora', the second part of the vision statement, is not a direct translation of Healthy Fit.

"Instead it refers to a concept borrowed from a Maori traditional way of looking at total wellness through four dimensions and elements: te taha tinana (physical wellbeing), te taha hinegaro (mental wellbeing), te taha wairua (spiritual wellbeing) and te taha whanau (whanau wellbeing)."

"These are aimed at an outcome of whanau ora or total family wellness."

The revamped logo will be used from 1 June.

Treatment Service in Midland.

The regional service will deliver clinical services within a Kaupapa Maori framework, and will be responsive to the development needs of consumers.

Closing date for receipt of proposals will be 13 July 2007.

RFP documents are available from Marieke Wass, Planning and Funding, Lakes DHB, Private Bag 3023, Rotorua. Phone (07)... ext 7863 or by emailing [Marieke Wass](#).

The RFP documents are also available electronically [by clicking here](#) however only hard copies of proposals will be accepted.

Promoting Breast Screening in Tairawhiti - A message to pass on to patients

Breastscreen Aotearoa is a free national breast screening programme for women aged between 45-69 years old. For information sharing workshops or educational resources at a workplace, marae or community group, or to enrol with the Breastscreen Aotearoa programme please phone: Violet Crawford, Tolaga Bay, (06)... or Pollyanne Taare, Gisborne, (06) 867 0950 or 02...

Social Marketing Healthy Eating Implementation Plan for Maori - Community Stakeholder Meetings

The Health Sponsorship Council (HSC) is developing a social marketing programme aimed at improving nutrition in New Zealand and is partnering with Te Hotu Manawa Maori to plan how the programme can be implemented in Maori communities.

A workshop with stakeholder groups and individuals will be held in Gisborne on Tuesday 19 June, Lawson Field Theatre, Rose Room. [Click here](#) for registration details.

Friends of Chelsea Hospital AGM, Wednesday 13 June, 4.15pm, Chelsea Hospital, all members welcome.

Tairawhiti District Health Board Meeting, Tuesday 19 June, 9am, Morris Adair Building, Gisborne Hospital.

Hospital Advisory Committee TDH Hospital Advisory Committee meeting, Monday 18 June, 1.15pm, Morris Adair Building, Gisborne Hospital.

Community and Public Health Advisory Committee/Disability Support Advisory Committee Tuesday 26 June, 1pm/2.30pm, Morris Adair Building, Gisborne Hospital. Visit www.tdh.org.nz for all TDH meeting agendas.

Turanga Health Staff Enjoy Opportunity to Vent E

Turanga Health staff appreciated the opportunity to voice, unhindered, their views, ideas and experiences in a recent two-day staff wananga.

Around 80 core Turanga Health staff attended one of the two, two-day wananga last month which aimed to get them thinking outside their day-to-day business and look at the wider picture, says Personal Health Manager Albie Stewart.

"We wanted staff to be reflective but we also wanted to fire them up."

The overnight wananga were held at Tapuihikitia Marae in Whatatutu and a subsequent evaluation shows staff rated the experience a success.

"No one had labels going into the wananga, we're all the same," said one staff member. "Ability to question management," and "listening to other's experiences," were positive comments from another.

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Turanga Health staff take a break during the wananga.



Two wananga were held allowing more staff to participate

Albie said the wananga gave staff a chance to examine what kind of organisation Turanga Health is, where it came from, and who it is working for. "It helps us put everything in perspective. It's important to remember that Turanga Health is owned by the three iwi that make up Turanganui-a-Kiwa: Rongowhakaata, Ngai Tamanuhiri and Te Aitanga a Mahaki. What are we giving back to them, and do we think it's important to use the values that underpin those iwi?"

In feedback staff were also invited to comment on what Turanga

Health could do better. The comments were diverse, from "being on time," to "improving health statistics".

"The whole process has been very productive and constructive. While on one level it was a free for all, on another level staff now know each other better and should be able to transfer that collegiality and improved spirit of cooperation to the workplace."

Message from Jan Ewart re Pool for Practice Nurses **PN, PM**



Jan Ewart

I would like to thank all those people who took the time to meet with me to discuss the possibility of setting up a pool for Practice Nurses. Although demand may not be great there appeared to be significant interest in the idea.

I would now like to make contact with part-time nurses or nurses you might know who could be interested in working on a practice nurse pool.

If you think you might be available for more than your current hours to work in any of the six Turanganui PHO GP Practices, please contact me on 8627505 or [email me](#). I would really like to hear from you and discuss any ideas you might have.